

KUNAL

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PROFESSIONAL SUMMARY

Motivated and creative **Graphic Designer & BBA student** with experience in e-commerce platforms like **Tata Cliq**. Specialized in **product image editing, A+ content, and digital assets** for online branding. Skilled in **Photoshop and social media creatives**, with certifications in design tools. Background in **client relationship management, communication, and customer service**. Bringing a strong mix of **creative design and business acumen** to deliver impactful results.

WORK EXPERIENCE

Graphic Designer | Cielo E-Commers | 2025 – Current

- Designed and optimized **product images for Tata Cliq**, including resizing, retouching, and enhancing visuals for e-commerce listings.
- Ensured all product creatives met **brand guidelines and platform specifications** for better customer experience.
- Collaborated with the content and marketing team to deliver **high-quality digital assets** within deadlines.
- Assisted in creating **A+ Content (enhanced brand content)** for product pages to improve brand visibility and customer engagement.

Client Relationship Manager | Xico India Management | 2024 – 2025 (6 months)

- Provided personalized immigration strategies to ensure a smooth and supportive experience for clients.
- Built and maintained strong client relationships by ensuring open communication and building trust.
- Monitored changing immigration policies to provide accurate and up-to-date guidance.
- Collected and analysed client feedback to consistently refine services and improve the customer experience.

Social media & Graphic designer | Smart Fashion Group | 2023 – 2024 (1 Year)

- Managed the company's social media accounts to increase brand presence and engagement.

- Designed creative pamphlets and other promotional materials for marketing campaigns.
 - Performed meticulous verification of documents to ensure accuracy and compliance.
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EDUCATION

Bachelor of Business Administration (B.B.A) - Pursuing 2nd Year

- Indira Gandhi National Open University (IGNOU), Delhi

Class XII | C.B.S.E. Board | 2023

Class X | C.B.S.E. Board | 2021

CERTIFICATIONS & PROFESSIONAL TRAINING

- **Web Designing Course** (Pursuing) - *Surjeet Wasu Memorial Charitable Trust, Delhi*
 - **One-Year Training in Photoshop CS** - *Surjeet Wasu Memorial Charitable Trust, Delhi*
 - **Six-Month Training in Basic Excel** - *Surjeet Wasu Memorial Charitable Trust, Delhi*
 - **Two-Year English-Speaking Course** - *The Shrine of English*
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KEY SKILLS

- **Client Relations:** Customer Service, Interpersonal Skills, Relationship Building, Negotiation.
 - **Communication:** Clear Verbal Communication, Teamwork & Collaboration.
 - **Technical & Design:** Social Media Handling, Pamphlet Design, Photoshop CS, MS Excel (Basic).
 - **General:** Problem-Solving, Document Verification.
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LANGUAGES

- Hindi & English